



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

**CROWN WORLDWIDE GROUP PROMOTES JURGEN ZYDERVELD TO
REGIONAL MD, CENTRAL, SOUTHERN AND EASTERN EUROPE**

London, May 28, 2015 – Crown Worldwide Group is pleased to announce that Regional Director Jurgen Zyderveld has been appointed Regional Managing Director, Central, Southern and Eastern Europe (CSEE).

Following an internal review of the European region, Jurgen assumes an expanded responsibility for the following regions; Central and Eastern Europe, to include Russia, Poland, Hungary, Romania and Czech Republic; Southern Europe, to include Italy, Spain and Turkey. He remains responsible for Germany, Austria and Switzerland (DACH). Incumbent territory managers Imre Papp, Giuseppe Vantini and Wiene van den Brink will be reporting to Jurgen with immediate effect.

Commenting on the appointment, David Muir, Chief Executive Officer – EMEA said:

“The time is right to bring these regions together under common leadership and Jurgen has the skills, experience and enthusiasm to take this team to the next level. I thank Rob and Pino for their ongoing support.”

Robert Foote, Chief Financial Officer – EMEA, added:

“I want to thank Imre and Wiene and their teams for their dedication over the past five years in transforming the CEE region into a positive contributor to the Crown Worldwide Group. It has been a very rewarding experience to be part of the team and to see the progress that has been made. I know there is more to come with Jurgen combining the CEE resources into his expanding region.”

Jurgen, a Dutch National, joined Crown Worldwide in 1995 as Residential Sales Manager in Singapore. He opened Crown’s operations in Seoul, South Korea in 1998 and subsequently helped integrate the Italian operations in Milan and Rome when they were acquired by Crown in 2000. Besides Country management roles in South Korea, Italy, Germany and Switzerland, Jurgen has held a Regional Sales Management role in Europe, and has been Regional Director of the DACH region since 2008.





Commenting on his appointment, Jurgen said:

"I am really excited to get involved in these two regions and the opportunities it will bring to start working together over a larger territory. I am grateful for the opportunity to provide leadership in an extended region and thank Robert Foote for his support in handing over the CEE region and I warmly welcome Pino, Imre, Wiene and wider team to my remit as Regional Managing Director CSEE. To have a team of loyal and many long-term serving Crown employees joining the new CSEE region, is really exciting and I look forward to our continued success within the region and beyond."

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Crown Worldwide Group

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